



Unchained for Invested Partners

Join a partnership you can build your digital commerce business on.

The Unchained Invested Partners Package is suited for agencies who'd like to work together with us on a strategic level. This package is currently restricted to agencies based in the greater area of Zurich, Switzerland.

Following you will find a list of benefits you will get as an exclusive partner who wants to invest and help an open source company to grow in a sustainable way.



Benefits

Sales & Marketing

1. Promoting partnership in press releases, social media, blog posts or mailings
2. Listing as partner on unchained.shop & logo rights
3. Guaranteed conference speech seats
4. Forward incoming project leads
5. Revenue share: 30% of our upcoming hosted solution profit will get kicked back equally to our invested partners.

Engineering

1. Access to core engineers
2. Annual project support included: 100 hours (Engineering, Architectural Consulting, UX)
3. Complementary access to trainings
4. Feature request prioritisation for Unchained core modules
5. Access to source code before OSS relicensing

Token distribution

Unchained token one-time distribution:
60'000 (participation certificates according to Swiss law)

Conditions

Price: CHF 30'000 annually

OSS: Unchained engine will be released under a GPLv3 license as soon as 5 agencies signed our invested partners contract. Until then, every agency will get a software license to build online shops on the base of the product (no redistribution/resale).



| | Enterprise Partner | Invested Partner |
|--|---------------------------|-------------------------|
| Annual Partner Fee | CHF 10'000 | CHF 30'000 |
| Listing as Partner on unchained.shop & logo rights | Yes | Yes |
| Forward Unchained sales leads | Yes | Yes |
| Promoting partnership on unchained press releases, social media, mailings & blog | Yes | Yes |
| Guaranteed conference speech seats | Yes | Yes |
| Access to source code before OSS Relicensing | Yes | Yes |
| Feature Request Prioritization for Unchained core modules | Yes | Yes |
| Access to unchained engineers | Yes | Yes |
| Access to core engineers | - | Yes |
| Revenue share: 30% of our upcoming hosted solution profit will get kicked back | - | Yes |
| Annual project support included: 100 hours (Engineering, Architectural Consulting, UX) | - | Yes |
| Unchained Tokens one-time distribution: 60'000 (Partizipationsscheine) | - | Yes |
| Complementary access to trainings | - | Yes |